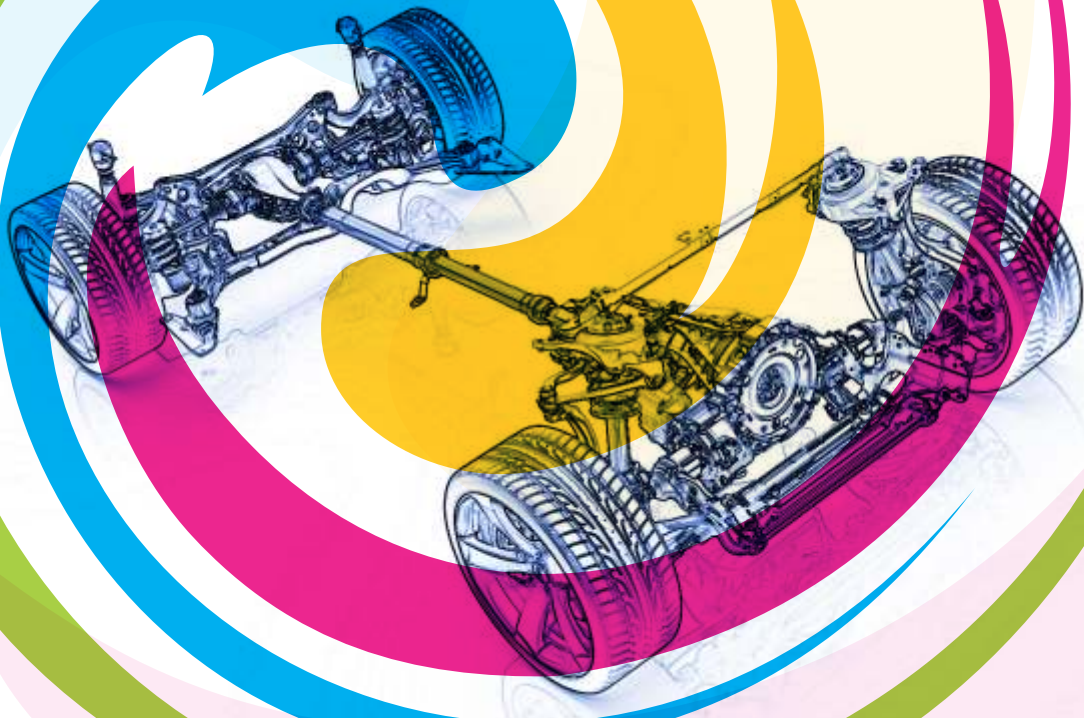


# ASIAN POWERTRAIN CONFERENCE

Nov-15 & 16, 2018  
Hyatt Regency, Chennai, India



Challenges in Powertrain  
Development to meet  
Emerging Regulations and  
Manage Depleting Fossil Fuel

ORGANISED BY

**AutoPartsAsia**  
CONNECTING SUPPLIERS GLOBALLY

## Early bird discounts

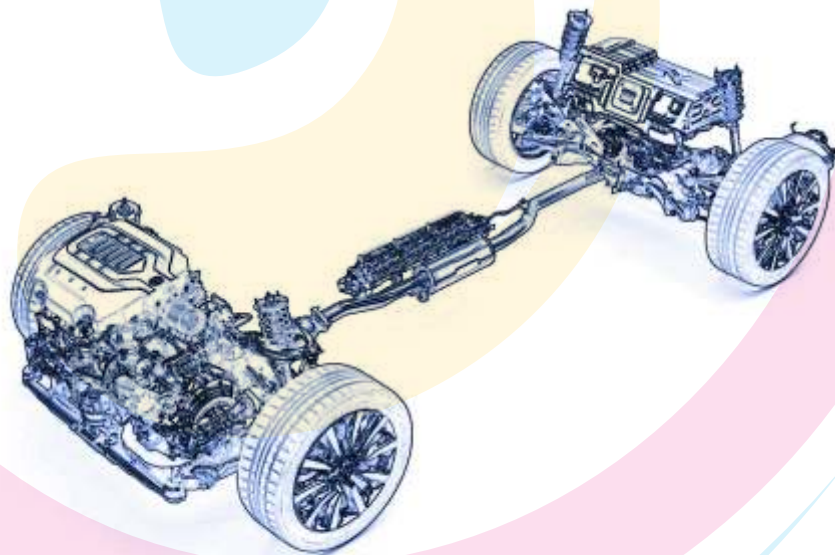
### Upto March 31 , 2018

Single person	- Rs. 20,000 + tax - USD 350 + tax
Corporate (3 or more)	- Rs. 17,500 + tax - USD 325 + tax

### Upto June 31 , 2018

Single person	- Rs. 25,000 + tax - USD 400 + tax
Corporate (3 or more)	- Rs. 20,000 + tax - USD 350+ tax

[www.asianpowertrainconference.com](http://www.asianpowertrainconference.com)



Powertrain is the heart of any vehicle and its efficiency translates directly into the reduction in the cost of ownership for private vehicles and operating economy as in the case of commercial vehicles. In spite of motor vehicle being in vogue for more than 130 years, the efficiency of any internal combustion engine has not reached beyond 60 percent, till date. With the talks of depleting fossil fuel and greenhouse gas effect, scientists and engineers are challenged to develop an improvised IC engine or alternate propulsion. Therefore, the scope for improvement is huge and this is the impetus for *AutoParts Asia* to organise **Asian Powertrain Conference**.

### Technical Sessions

- Fuel Injection Management
- Optimising Thermal Management
- Challenges in Designing and Developing Nextgen IC Engines
- Role of After-treatment in accomplishing BS VI
- Role of Transmissions in Optimising overall efficiency
- New Technologies in Axles and Hubs
- Role of Electronics in New Generation IC Engines
- Contribution of IT and Software in Powertrain Development
- Fuel, Lubricants and Consumables
- Alternate Propulsion (Hybrids and EVs) – Relevance to Emerging Markets

### Who should attend:

- |  |                            |
|--|----------------------------|
| ● Automotive manufacturers                   | ● Service Providers        |
| ● Auto component manufacturers               | ● Consultants              |
| ● Research & Development organisations       | ● R&D head                 |
| ● Engine development firms                   | ● Technical head           |
| ● Technical Institutions                     | ● Procurement              |
| ● Automotive Testing Equipment manufacturers | ● Quality and safety heads |
|  | ● Engineers.               |

### Benefits of attending:

- Meet relevant industry professionals in a setting that will facilitate networking
- Gain an overview of the automotive industry as a whole
- Find out more information regarding the regulations and its implications
- Understand the emerging challenges in powertrain development
- Learn how to mitigate issues relating to powertrain and emission regulations.
- Explore the opportunities in store for the auto industry and look at alternate propulsion technologies
- Examine issues relating to sustainability and recycling

# SPONSORSHIP OPPORTUNITY



## Corporate sponsor: Rs 15 lakhs / US\$ 25,000

- Prominent display of the company name and logo on the stage
- Display of the company name and logo in the brochure and all publicity materials
- Logo on event website with direct link to sponsor's website
- Opportunity to make a speech during the inaugural session
- 4-page colour write-up on the company in *AutoParts Asia* Conference Special Issue
- 10 free delegate passes
- 25 free copies of the Special Issue

## Co-sponsors: Rs 9 lakhs / US\$ 15,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Logo on event website with direct link to sponsor's website
- Opportunity to make a presentation at the Conference
- 2-page colour write-up on the company in *AutoParts Asia* Conference Special Issue
- 6 free delegate passes
- 10 free copies of the Special Issue

## Supporter: Rs 4.5 lakhs / US\$ 8,000

- Display of the company name and logo at the Conference venue
- Display of the company name and logo in the brochure and all publicity materials.
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue

## Dinner sponsor: Rs. 7 lakhs / US\$ 12,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue.
- 6 free delegate passes
- 10 free copies of the Special Issue

## Day 1/Day 2 Lunch sponsor: Rs. 6 lakhs / US\$ 10,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue.
- 6 free delegate passes
- 5 free copies of the Special Issue

**A sponsor of 2 lunches (Rs. 9 lakhs/ US\$ 15,000) will have the status & benefits of a Co-Sponsor**

## Tea/Coffee Sponsor: Rs. 2.5 lakhs / US\$ 4,500

- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue.
- 3 free delegate passes

## Lanyard sponsor: Rs. 2 lakhs / US\$ 4,000

*\*All above rates subject to applicable taxes*

### INR

Upto March 31<sup>st</sup>, 2018  
Single - **Rs. 20,000 + tax**  
Corporate (3 or more) - **Rs. 17,500 + tax**  
Upto June 31<sup>st</sup>, 2018  
Single - **Rs. 25,000 + tax**  
Corporate (3 or more) - **Rs. 20,000 + tax**

### USD

Upto March 31<sup>st</sup>, 2018  
Single - **USD 350 + tax**  
Corporate (3 or more)- **USD 325 + tax**  
Upto June 31<sup>st</sup>, 2018  
Single - **USD 400 + tax**  
Corporate (3 or more) - **USD 350+ tax**

Delegate rate from July 2018 **Rs. 30,000 / US\$ 500**  
Corporate group of 3 or more delegates: **Rs. 25,000 / US\$ 400** per delegate



Other ABM Events



Supporter



Media Partners



Conference Chairman



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