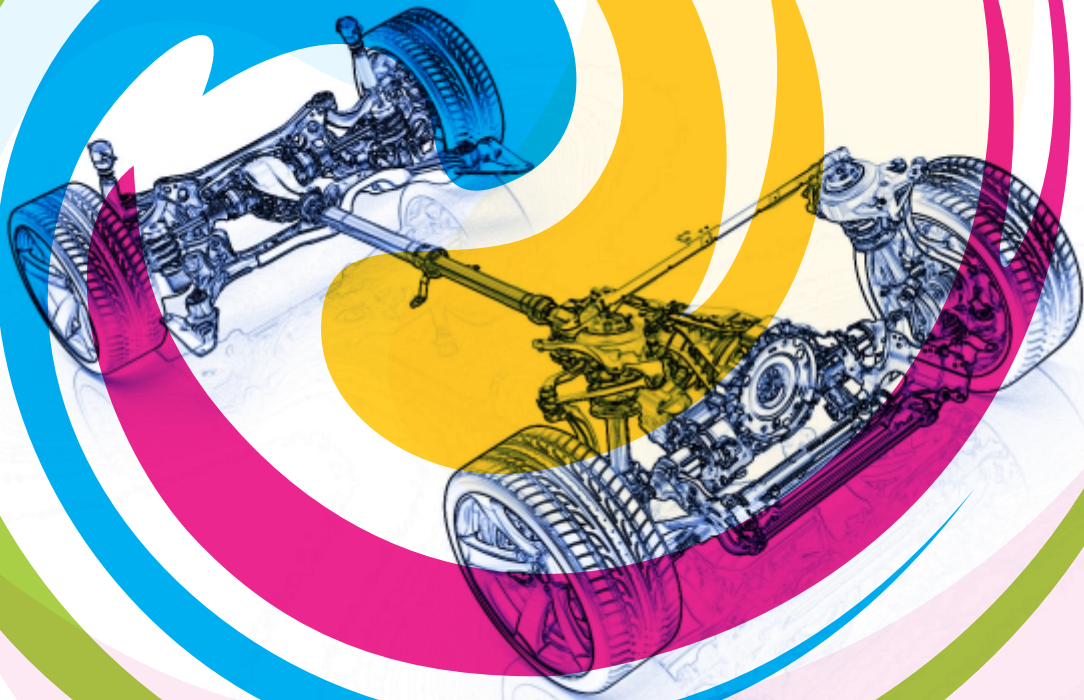


# ASIAN POWERTRAIN CONFERENCE

Dec 2018 | Chennai, India

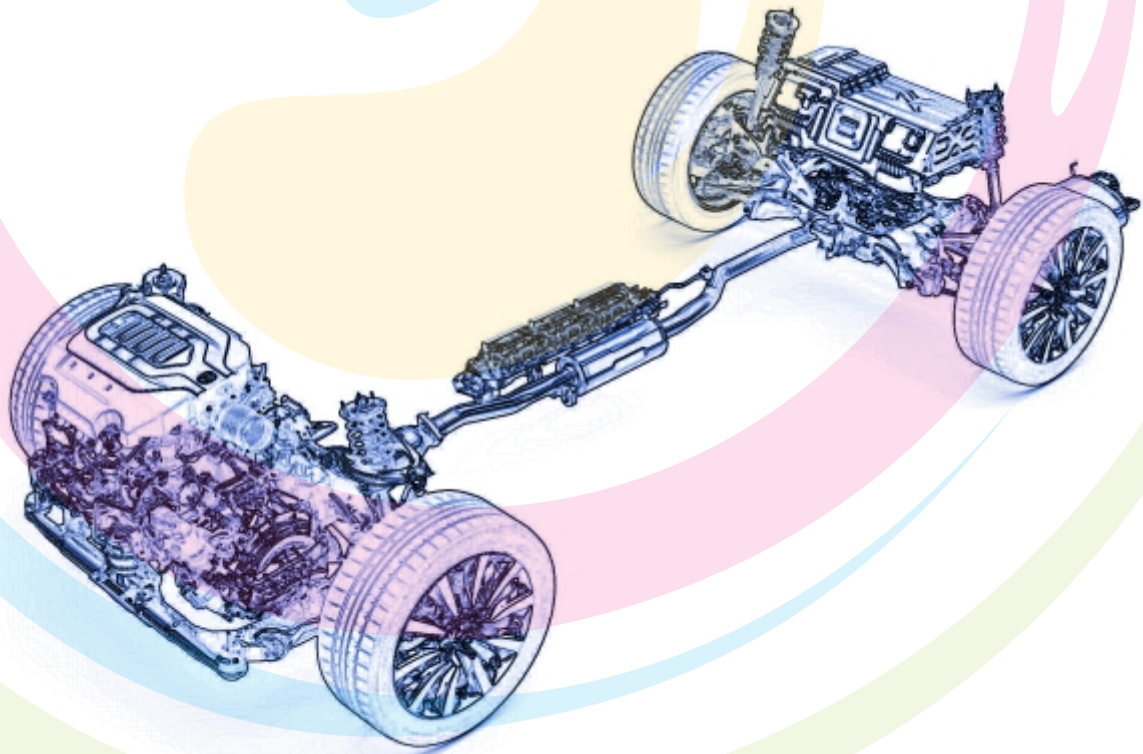


Challenges in Powertrain  
Development to meet  
Emerging Regulations and  
Manage Depleting Fossil Fuel

ORGANISED BY

**AutoPartsAsia**  
CONNECTING SUPPLIERS GLOBALLY

[www.asianpowertrainconference.com](http://www.asianpowertrainconference.com)



Powertrain is the heart of any vehicle and its efficiency translates directly into the reduction in the cost of ownership for private vehicles and operating economy as in the case of commercial vehicles. In spite of motor vehicle being in vogue for more than 130 years, the efficiency of any internal combustion engine has not reached beyond 60 percent, till date. With the talks of depleting fossil fuel and greenhouse gas effect, scientists and engineers are challenged to develop an improvised IC engine or alternate propulsion. Therefore, the scope for improvement is huge and this is the impetus for *AutoParts Asia* to organise **Asian Powertrain Conference**. The two-day event will strive to discuss the challenges and opportunities in the emerging scenario and help create a roadmap for the powertrain of the future. Some of the topics include: Fuel Injection Management; Optimising Thermal Management; Role of Exhaust and Transmission in Optimising Overall Efficiency; Alternate Propulsion – Relevance to Emerging Markets etc.,

**Who should attend:**

- Automotive manufacturers
- Auto component manufacturers
- Research & Development organisations
- Engine development firms
- Technical Institutions
- Automotive Testing Equipment manufacturers
- Service Providers
- Consultants

**Benefits of attending:**

- Meet relevant industry professionals in a setting that will facilitate networking
- Gain an overview of the automotive industry as a whole
- Find out more information regarding the regulations and its implications
- Understand the emerging challenges in powertrain development
- Learn how to mitigate issues relating to powertrain and emission regulations.
- Explore the opportunities in store for the auto industry and look at alternate propulsion technologies
- Examine issues relating to sustainability and recycling

*\*Venue/Dates are subject to change.*

# SPONSORSHIP OPPORTUNITY

## Corporate sponsor: Rs 15 lakhs / US\$ 25,000

- Prominent display of the company name and logo on the stage
- Display of the company name and logo in the brochure and all publicity materials
- Logo on event website with direct link to sponsor's website
- Opportunity to make a speech during the inaugural session
- 4-page colour write-up on the company in *AutoParts Asia* Conference Special Issue
- 10 free delegate passes
- 25 free copies of the Special Issue

## Co-sponsors: Rs 9 lakhs / US\$ 15,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Logo on event website with direct link to sponsor's website
- Opportunity to make a presentation at the Conference
- 2-page colour write-up on the company in *AutoParts Asia* Conference Special Issue
- 6 free delegate passes
- 10 free copies of the Special Issue

## Supporter: Rs 4.5 lakhs / US\$ 8,000

- Display of the company name and logo at the Conference venue
- Display of the company name and logo in the brochure and all publicity materials.
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue

## Dinner sponsor: Rs. 7 lakhs / US\$ 12,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue.
- 6 free delegate passes
- 10 free copies of the Special Issue

## Day 1/Day 2 Lunch sponsor: Rs. 6 lakhs / US\$ 10,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue.
- 6 free delegate passes
- 5 free copies of the Special Issue

**A sponsor of 2 lunches (Rs. 9 lakhs/ US\$ 15,000) will have the status & benefits of a Co-Sponsor**

## Tea/Coffee Sponsor: Rs. 2.5 lakhs / US\$ 4,500

- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Logo on event website with direct link to sponsor's website
- 1-page colour write-up on the company in *AutoParts Asia* Conference Special Issue.
- 3 free delegate passes

## Lanyard sponsor: Rs. 2 lakhs / US\$ 4,000

**Delegate Fee: Rs. 30,000 / US\$ 500**

**Corporate group of 3 or more delegates: Rs. 25,000 / US\$ 400 per delegate**



*\*All above rates subject to applicable taxes*





### Other ABM Events



### Conference Chairman



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